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CANADIAN PENSION & BENEFITS INSTITUTE
PACIFIC REGION

CPBI BREAKFAST – Tuesday, March 25, 2014

EFAP in the Digital Age

with guest speakers

Mike Lutner and Shane Strachan (Shepell-fgi)

This session will explore the impact of technology on Employee and Family Assistance plans, and how such plans are evolving to accommodate the cultural shift that is occurring as a result of the explosive growth of mobile devices in recent years. The session will then also consider the future of digital technology as it relates to EFAP.

Mike Lutner is Director, Business Development in at Shepell, Canada's leading EFAP provider by market share. Through his experience in EFAP client management and business development with Shepell and, previous to that another large EFAP provider, Mike has gained a keen understanding of employee assistance programs and the value they bring to employers in both the private and public sector.

Shane Strachan is a Shepell client account executive customizing and promoting EFAP programs and services for some of BC's largest employers in the high-tech, resource, financial and education sectors. Shane has over fifteen years of experience in human resources, benefits consulting, workforce communication and Employee & Family Assistance Programs. He is also a self-professed techie, although he continues to use a BlackBerry smartphone.

Tuesday, March 25, 2014 ~ Four Seasons Hotel, Vancouver

Registration: 7:30 a.m. ♦ Session Starts: 8 a.m. ♦ Session Ends: 9 a.m.

Cost for this session is \$40.00 for members and \$60.00 for non-members.

Members are encouraged to bring a non-member for the \$40.00 member fee.

Register online at www.cpbi-icra.ca.

If you have any difficulties or questions regarding registration, contact the CPBI Pacific Region at (604) 379-1946 or email pacific@cpbi-icra.ca.

CE Credit certificates confirming education hours will be offered, with which attendees may seek corresponding accreditation via their preferred regulatory body.

CANCELLATION POLICY: *Cancellations will be accepted by 12:00 noon the day before the session. Non-attendees or cancellations received after this time will not be reimbursed.*

Student pricing is available to CPBI members who have student status.

Multiple registrant policy: *Companies registering four people are eligible to send a fifth person at no charge. This can be done by registering as a group or table, or by coordinating through the Event Coordinator at pacific@cpbi-icra.ca. Members are encouraged to bring a non-member for the \$40.00 member fee.*

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